



Chris Robertson &lt;chris.robertson@lacity.org&gt;

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**FW: 1540 N. Vine Street**

6 messages

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**Laurie Goldman** <laurielgoldman@earthlink.net>  
To: Chris.robertson@lacity.org

Fri, Apr 29, 2016 at 11:28 AM

Hi Chris!

I hope all is well.

As you know the Camden project is almost complete. However there is a major issue brewing in the community because the historical/art component promised to the community and confirmed by Marie below has yet to appear on the project.

I've been working with the developers on this project since 2006 as the SE corner of Vine and Selma is the original 1912 home of the Cecil B. DeMille Barn (now in the Hollywood Bowl parking lot) where the first film, Squaw Man was filmed. Originally, the late Robert Nudelman and I, both Hollywood Heritage Board members, worked out a deal to have concrete historic reliefs along Selma and Vine Street depicting the history of early Hollywood. When the project was revived in 2013, the historic component was missing. I worked with Tina Choi and the new architects to come up with something that would acknowledge the historic significance of this site – *my goodness it IS where HOLLYWOOD was born*. Because I took the lead with the community, Hollywood Heritage, CHNC and CD 13 and because I'm receiving calls from the Chamber, Hollywood Heritage and other stakeholders, I feel responsible for pursuing. I reached out to Tina this morning and hopefully will have a response shortly. I've attached the CHNC letter of support.

Thought it was important to keep you in the loop. If you need more information, please do not hesitate to contact me by email or phone (310.274.8682).

Warm regards,

Laurie

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**From:** Laurie Goldman [mailto:laurielgoldman@earthlink.net]  
**Sent:** Wednesday, October 09, 2013 3:39 PM  
**To:** 'Marie Rumsey'  
**Subject:** RE: 1540 N. Vine Street

To Tina...of course! What a strange choice! She barely knows our community ☺

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**From:** Marie Rumsey [mailto:marie.rumsey@lacity.org]  
**Sent:** Wednesday, October 09, 2013 1:50 PM



**To:** Laurie Goldman  
**Subject:** Re: 1540 N. Vine Street

Hi Laurie,

Camden hired Tina Choi to help them with outreach. I recommended for her to contact you about the architectural relief. She needs some background and understands it is non-negotiable project feature. Is it okay to pass along your contact info?

thank you, Marie

On Wed, Sep 4, 2013 at 4:08 PM, Laurie Goldman <laurielgoldman@earthlink.net> wrote:

YES AT STREET LEVEL – I printed both renderings and used a ball point pen for arrows to indicate the location of the relief images, but you should use the original images to view....

Hugs,

Laur

**From:** Marie Rumsey [mailto:marie.rumsey@lacity.org]  
**Sent:** Wednesday, September 04, 2013 3:58 PM  
**To:** Laurie Goldman  
**Subject:** Re: 1540 N. Vine Street

I am looking at these on 400% and can not see the historic relief. I am guessing it has to be at street level?

Thanks Laurie

Marie

On Wed, Sep 4, 2013 at 11:34 AM, Laurie Goldman <laurielgoldman@earthlink.net> wrote:

AH HA – I found 'em!

The historic relief images are visible on both renderings attached – however, on the Perspective rendering, to view images on both Selma and Vine in greater detail increase to 400%.

Arguably, this is the most important site in Hollywood's history and its significance should not be lost to future



generations. BTW: The Squaw Man, filmed on this site, was on TCM on Sunday – awesome!

Hugs,

Laurie



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**Find the Councilmember on Facebook, Twitter and YouTube!**

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**1540 N. Vine Street (Camden) REVISED.docx**  
66K

**Chris Robertson** <chris.robertson@lacity.org>  
To: Laurie Goldman <laurielgoldman@earthlink.net>

Fri, Apr 29, 2016 at 6:14 PM

Hi Laurie,

Appreciate the update, especially since we are getting ready for the grand opening. Please let me know what Tina says. I am happy to reach out to Camden directly as well.



**Chris Robertson, AICP, LEED AP**

Planning Director  
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**Laurie Goldman** <laurielgoldman@earthlink.net>  
To: Chris Robertson <chris.robertson@lacity.org>

Mon, May 2, 2016 at 3:52 PM

Hi Chris,

Hope you enjoyed a lovely weekend!





So I did not hear back from Tina – a bit disappointed, too! Could you reach out to the Camden folks please?

Many thanks!

See you at Target hearing tomorrow.

Hugs,

Laurie

**From:** Chris Robertson [mailto:chris.robertson@lacity.org]  
**Sent:** Friday, April 29, 2016 6:14 PM  
**To:** Laurie Goldman  
**Subject:** Re: FW: 1540 N. Vine Street

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**Chris Robertson** <chris.robertson@lacity.org>  
To: Laurie Goldman <laurielgoldman@earthlink.net>

Mon, May 2, 2016 at 4:45 PM

Will do.



**Chris Robertson, AICP, LEED AP**

Planning Director

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**Laurie Goldman** <laurielgoldman@earthlink.net>  
To: Chris Robertson <chris.robertson@lacity.org>

Mon, May 2, 2016 at 5:03 PM

Thanks Chris! You're the best!

**From:** Chris Robertson [mailto:chris.robertson@lacity.org]  
**Sent:** Monday, May 02, 2016 4:46 PM

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**Chris Robertson** <chris.robertson@lacity.org>  
To: Laurie Goldman <laurielgoldman@earthlink.net>

Tue, May 3, 2016 at 9:21 AM



5/24/2016

City of Los Angeles Mail - FW: 1540 N. Vine Street

Sure! John Hrovat said that they installed a plaque and it was stolen. He is going to look into this more. Not sure if that was the extent of the arrangement? Do you mind if I ask him to contact you for more background?



**Chris Robertson, AICP, LEED AP**

Planning Director

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